

FOR IMMEDIATE RELEASE

Contact: Kathy Estes at [kathy.estes@frostbank.com](mailto:kathy.estes@frostbank.com)

**AUSTIN GIRLS TAKE HAMMERS TO THE GLASS CEILING:  
PROGRAM INTRODUCES CAREERS IN COMMERCIAL REAL ESTATE TO THE  
8<sup>TH</sup> GRADE CLASS AT THE ANN RICHARDS SCHOOL FOR YOUNG WOMEN  
LEADERS**

**National Program Takes Place in Austin on May 14, 2009**

**AUSTIN, TEXAS – MARCH, 23 -- 2009** – In Austin, the 8<sup>th</sup> grade class of the Ann Richards School for Young Women Leaders will be taking hammers to the glass ceiling in commercial real estate by participating in the CREW Careers program to learn about careers in commercial real estate.

CREW Careers: Building Opportunities® was developed by CREW Foundation, the philanthropic arm of CREW Network, and is designed to encourage more women to pursue careers in commercial real estate, which traditionally has been a male-oriented profession.

“CREW Careers™ is about teaching girls that they can pursue careers in commercial real estate just as easily as men and there are significant opportunities”, said 2009 CREW Careers™ Co-Chair, Aisha Dull. In Austin, approximately 100 girls from The Ann Richards School for Women Leaders will divide into groups, come up with a development strategy for a 4 acre raw tract of land, Austin Commons Phase II, present their plan to a panel of judges and then hear a presentation from the developer, Ken Satterlee of St. Croix Capital Corporation, that reveals the actual plan to the girls. In the process, the girls will learn about the many disciplines in commercial real estate from many CREW Austin members that are available to them such as, engineering, brokerage, development, legal, appraisal, finance, architecture, etc. In addition, while having fun, the girls will also learn leadership, teamwork and presentation skills.

**THIS YEAR’S CREW CAREERS EVENT WILL BE HELD ON THURSDAY, MAY 14<sup>TH</sup>  
AT THE ANN RICHARDS SCHOOL FROM NOON TO 4:00 PM.**

There’s nothing stopping young women from pursuing careers in commercial real estate, except the perception that for whatever reason, more men than women have chosen this field. “CREW Careers changes that dynamic by introducing young women to exciting projects and senior level women professionals.” said 2009 CREW Careers™ Co-Chair, Stacy Mock.

In 2009, CREW Network celebrates 20 years of advancing the success of women in commercial real estate. Through various programs, including UCREW and eMentoring, CREW Network reaches teens, college students and professional women at all stages of their careers to educate and inform about careers in commercial real estate.

In 2009, CREW Careers™ will grow to approximately 30 cities throughout North America to reach more than 1,200 student participants. Students cited engaging role-playing and hands-on interaction with female business leaders as the key to the program’s success.

**2009 CREW Careers® national sponsors include Key Foundation. Austin’s local sponsor is Brown McCarroll, L.L.P.**

**About Ann Richards School:** The Ann Richards School for Young Women Leaders is a public all-girls that prepares students to succeed in college, live healthy lives, and lead with courage and compassion. The school serves a diverse group of students primarily from low-income families and provides enhancement programming through a public-private partnership. For more information about the school, please visit [www.annrichardsschool.org](http://www.annrichardsschool.org).

**About CREW Foundation:** CREW Foundation ([www.crewfoundation.org](http://www.crewfoundation.org)) was founded in 1998 as the philanthropic arm of CREW Network to support advancing the success of women in commercial real estate through charitable, philanthropic, and education programs. Through CREW Foundation, CREW Network members seek to make a difference in the lives of women and girls who want to achieve the same successes

1201 Wakarusa Drive ■ Suite C3 ■ Lawrence, KS ■ 66049 ■ 785.832.1808 P ■ 785.832.1551 F  
[www.crewfoundation.org](http://www.crewfoundation.org)



GLOBAL SENIOR PARTNER



LOCAL SPONSOR:



**CREW**



**FOUNDATION**