

## MEMBERSHIP IMPACT:

CREW Austin is a networking organization committed to the core purpose of advancing the success of women in commercial real estate. We recognize those members that exemplify this crucial trait through their networking efforts, referrals of other members, and actual real estate transactions completed with other members.



### All Membership Impact partners receive:

- Recognition in CREW Connects section of the CREW Austin newsletter and at the time the award is presented to its recipients
- Company name announced at monthly luncheon presentation as partner of the award.

CREW Connection Recognition (4) \$250.00

Member of the Year Award (2) \$250.00

## PROGRAMS:

Through its monthly programs, CREW Austin facilitates networking and provides professional development opportunities for members and guests. CREW Austin focuses on programs that bring value to its members and emphasizes its core purpose of advancing the success of women in commercial real estate. Typical programs include monthly membership meetings, membership recruitment events, a professional development seminar, an annual Diva Panel, an economic forecast, networking programs, new member orientation lunches, dine-arounds, an annual meeting, a partner recognition event, and a holiday party.



Program Partners will be assigned to a specific program at the sole discretion of CREW Austin

- Option of self-introduction of company or company profile read at program
- Opportunity for distribution of promotional materials at specified program
- Partner provided signage or tabletop display, if space available
- Partner name on program invitation
- Recognition in CREW Austin newsletter

### President Table

- 2 free admissions to event
- Recognition at the event

Program Partner (6) \$500.00

President Table \$250

## 2011 PARTNER COMMITMENT FORM

- \_\_\_\_ BRAZOS LEVEL—\$5,000 (Value—\$6,000)  
 \_\_\_\_ COLORADO LEVEL—\$3,750 (Value—\$4,500)  
 \_\_\_\_ LAVACA LEVEL—\$2,500 (Value—\$3,000)  
 \_\_\_\_ GUADALUPE LEVEL—\$1,500 (Value—\$1,750)  
 \_\_\_\_ RIO GRANDE LEVEL—\$1,000 (Value—\$1,250)

Please note: You can choose partner package above and/or individual menu items listed below. Fill out the form below with your choices & return for processing by 12/31/10—payment is required by 1/31/11.

CREW OUTREACH	VALUE	SELECT
Select Either: ____ UCREW or ____ CREW Careers		
Benefactors (2) Careers (1) UCREW	\$3,000	
Visionaries (2)	\$2,000	
Champions (3)	\$1,500	
Mentors (5)	\$500	
Video/Photography (2)	\$500	
Internship (3) UCREW Only	\$500	
MEMBERSHIP IMPACT		
CREW Recognition (4)	\$250	
Member of the Year Recognition (2)	\$250	
PROGRAMS		
Program Partner (6)	\$500	
President Table	\$250	
GOLF ADVENTURE		
	(2 sets of 9 hole play)	
Ace Level (1)	\$4,000	
Eagle Level (unlimited)	\$2,000	
Birdie Level (unlimited)	\$1,000	
Mini-Instruction Clinics (up to 4)	\$750	
Closest to the Pin (2)	\$1,250	
Longest Drive (2)	\$1,250	
19th Hole (1)	\$1,500	
Banquet Partner (2)	\$1,500	
Hole Host (up to 5)	\$500	
Box Lunch Host (2)	\$1500	
	<b>TOTAL</b>	\$

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State, Zip: \_\_\_\_\_

E-mail or Fax form to CREW Austin:  
 E-mail: admin@crewaustin.com ~ Fax: 317.534.1763

For additional information or questions regarding the Partner Program, please contact a committee chair:

**Terri Nassour:** tnassour@independencetitle.com  
**Jennifer Ramberg:** JRamberg@heritage-title.com



## CREW AUSTIN

A chapter of CREW NETWORK®

*Commercial Real Estate Women...*

*Advancing the success of women in commercial real estate since 2002 locally and for over 20 years nationally*

## 2011 Partner Program



*CREW Austin is a proud member of CREW Network, over 8,000 members strong across North America.*

CREW Austin



CREW NETWORK

# Annual Partner Packages

In lieu of the annual partner package you may choose individual items from the menu on the back of the brochure. You receive more value as an annual partner as noted below.

## How the Annual Partner Program Works

Select the annual partner program that best meets your needs, then review the opportunity choices listed to the right and choose options that total the dollar value assigned to your partner level.

**Example:** ABC Company decides to be a Brazos level annual partner \$5,000. ABC will receive all of the benefits listed under that level and, in addition, may select another \$6,000 in partner benefits. ABC opts to spend its \$6,000 as follows: Outreach CREW Careers Visionary Partner (\$2,000), Outreach UCREW Benefactor (\$3,000), and Golf Adventure Birdie Partner (\$1,000) for a total of \$6,000. ABC then receives all of the listed benefits for those selections.

### BRAZOS LEVEL—\$5,000 (Value—\$6,000)

- Banner with full color 8" logo at all events
- Logo listed on CREW Austin's homepage, with link to partners website
- Recognition in all CREW Austin newsletters
- PLUS \$6,000 in Partner Benefits (choose from list of opportunities)

### COLORADO LEVEL—\$3,750 (Value—\$4,500)

- Banner with full color 6" logo at all events
- Logo listed on CREW Austin's homepage, with link to partners website
- Recognition in all CREW Austin newsletters
- PLUS \$4,500 in Partner Benefits (choose from list of opportunities)

### LAVACA LEVEL—\$2,500 (Value—\$3,000)

- Banner with full color 4" logo at all events
- Logo listed on CREW Austin's homepage
- Recognition in all CREW Austin newsletters
- PLUS \$3,000 in Partner Benefits (choose from list of opportunities)

### GUADALUPE LEVEL—\$1,500 (Value—\$1,750)

- Banner with partner name at all events
- PLUS \$1,750 in Partner Benefits (choose from list of opportunities)

### RIO GRANDE LEVEL—\$1,000 (Value—\$1,250)

- Banner with Partner name at all events
- PLUS \$1,250 in Partner Benefits (choose from list of opportunities)

**\*\*In the event appropriate funding is not acquired, events described in this program may be cancelled at CREW Austin's sole discretion. If an event is cancelled, benefits shall be re-allocated to other benefits listed in this program.**



**CREW AUSTIN**  
A chapter of CREW NETWORK®

**CREW Outreach:** CREW Austin Outreach is committed to delivering CREW Network's mission within our local communities through education, community service and personal impact.

## CREW UCREW:



**FOUNDATION**

The UCREW program is geared towards undergraduate woman attending The University of Texas at Austin who are looking for opportunities in commercial real estate. Applicants will learn the mechanics of redeveloping an existing commercial real estate project and will present their final proposals to a panel of judges for a chance to earn a scholarship from CREW Austin. Networking, relationship building, and career development skills are the focal points of this educational program which will offer internship opportunities as well as scholarship funds. *Co-Sponsored by the Real Estate Finance and Investment Center of the McCombs School of Business and the U.T. Undergraduate Real Estate Society.*



## CREW CAREERS:

CREW Careers is a one-day interactive program that introduces young girls to careers in the commercial real estate industry. Girls are transformed into "developers for the day" and work in teams to redevelop and/or develop an actual real estate project. *CREW Austin's local partner for the CREW Careers program is currently the Ann Richards School for Young Women Leaders.*



## CREW CAREERS & UCREW OPPORTUNITIES:

(SEE BENEFITS DOCUMENT FOR DETAILS ON EACH OF THESE CATEGORIES)

### Benefactors—\$3,000

- Premier event partner for CREW Careers or UCREW
- Host of grand prize and/or scholarship

### Visionaries—\$2,000

- First-tier event partner for CREW Careers or UCREW

### Champions—\$1,500

- Second-tier event partner for CREW Careers or UCREW

### Mentors—\$500

- Recognition in marketing materials

### Videographer/Photography - \$500

- Supporter of all print materials and videography/photography

### All outreach levels above receive:

- Partner name on event signage and all print/electronic event materials including newsletters and website.

**\*\* Outreach Opportunities - Please Note: These opportunities are not tax-deductible. You are supporting CREW Austin's ability to offer these events.**

## 8TH ANNUAL GOLF ADVENTURE

CREW Austin is pleased to present one of its signature events "The Golf Adventure". This should not be confused with a typical golf tournament, it truly is an "adventure". Support this daylong event that includes mini-instruction from a golf professional, 9 holes of golf with a team and many networking opportunities including the infamous 19th Hole Social and awards dinner. One word to describe this event is FUN....it also provides members and guests who are not golfers the confidence and supportive environment to try a new sport. Typically held in October of each year. *2011 will be our 8th Annual Event!*

### SEE BENEFITS DOCUMENT FOR DETAILS ON EACH OF THESE CATEGORIES:

#### Ace Level—\$4,000 (1)

- Premier event partner - Top recognition at event
- Logo on event apparel

#### Eagle Level—\$2,000

- Recognition at start and close of event

#### Birdie Level—\$1,000

- Second-tier event partner

#### Above partner levels also receive:

- Partner name on event banner and all print/electronic event materials
- Partner name listed on the event page of the CREW Austin website



#### Other Opportunities (spots available)

- |  |         |
|--|---------|
| • Mini-Instruction Clinics (4)               | \$750   |
| • Closest to the Pin (2) & Longest Drive (2) | \$1,250 |
| • 19th Hole (1)                              | \$1,500 |
| • Banquet Host (2)                           | \$1,500 |
| • Hole Host (up to 5)                        | \$500   |
| • Box Lunch Host                             | \$1500  |

**\*\* If the maximum number of partners has been previously filled when a Partner makes its selection, CREW will contact that Partner in order to reassign them to another available partner level.**

