



CREW Connection

E-letter

May 17th, 2007

Dear Amy,

This is a communication of the Commercial Real Estate Women (CREW Austin). In this issue you will learn about CREW Austin activities. Our members are encouraged to submit information to our [administrator](#) for the next publication.

in this issue

- CREW Careers Review
- New Board Member
- New Members!
- Members on the Move
- CREW Upcoming Events
- 2008 Dues Increase
- CREW Network Features
- Fulbright & Jaworski Becomes Technology Partner
- Commercial Lending Opportunity
- Get to Know Our Members! Mayfield
- Get to Know Our Members! Kaspar

CREW Careers Review



**GREATER TEXAS
LANDSCAPE
SERVICES**

We would like to extend a special thanks to **Debby Cole** of [Greater Texas Landscapes](#) who sponsored the CREW Careers event held on April 28th. Thanks Debby!

We had 38 girls from the Lone Star Girl Scout Council who participated in the all day event to learn about all aspects of the commercial real estate industry. The girls enjoyed all aspects of the learning experience and really enjoyed the skit conducted in the morning.

Thanks to the following companies for donating items for the girls goody bags - they loved the bags and the contents:

Architectural Habitat
CB Richard Ellis
Equity Office
Fidelity National Title
Frost Bank
Fulbright & Jaworski
Integra Realty

Quick Links...

[Calendar of Events](#)

[Newsletter Archive](#)

[Membership Requirements](#)

[Who is CREW Austin?](#)

[Leadership](#)

[Photo Gallery](#)

FRIENDS of CREW
(click on logo to
visit website)



stewart



[Architectural Habitat](#)

[Clark, Thomas, Winters, PC](#)

[Loomis Austin](#)

[Munsch, Hardt, Kopf, Harr,](#)

Jackson Walker
JOA Realty
PlainsCapital
Opus West

[PC](#)

[Plains Capital](#)

[Daniel B. Stephens
Associates, Inc.](#)

[Click here for pictures from the event](#)

New Board Member

Rosalie G. Keszler

Associate
Torreón Capital



Join our mailing list!

On May 10th the board of directors appointed Rosalie Keszler as replacement for resigning board member.

Rosalie Keszler joined CREW Austin in July 2005. As an Associate with Torreón Capital, Rosalie performs investment analysis, asset management and business development for this joint venture equity provider headquartered in Austin, Texas. Rosalie has been with Torreón Capital since 2000 and specializes in retail and office product all over the United States. She attended The University of Texas at Austin studying engineering and advertising. Rosalie has worked in the commercial real estate field since 1984 with over 23 years of experience in many disciplines including development, property management, marketing, asset management and real estate analysis. She is married with one son in college, has seven dogs and enjoys golf, art, wine and the outdoors.

Associations: CCIM Central Texas; ICSC

2007 CREW Austin Committee(s): 1) Special Events - Holiday Co-Chair; 2) Friends of CREW; 3) Communications; 4) Membership Development/Mentoring (Special Assignment)

New Members!

Please welcome the following new members as approved by the board of directors on 5/10/07:

Janna Paulson of PPDS, Inc
Angelique Benschneider of Bourn Partners

Current membership count at 86 individuals.

[Visit our website to view the membership directory](#)

Members on the Move



Douglas Kuenstler has accepted position as Vice President at IronStone Bank - new contact info listed in Membership Directory at our website.

CREW Upcoming Events

SAVE THE DATES!

- [5/23](#) Dine Around (Members Only - Limited to 8)
- [6/20](#) Membership Recruitment Social (more details soon)
- [6/25](#) Mentor Workshop with [Barbara Miller](#) (pictured above)



2008 Dues Increase



Please be advised that membership dues will increase in 2008 from \$250 per year to \$300 per year to cover increased CREW Network dues and local benefits to be added in the future.

CREW Network Features

As a local CREW Member you receive access to the [CREW Network](#) website. Take advantage of the wide array of benefits and services CREW Network provides that are designed to advance your success. To access many of these benefits online, go to the [CREW Network](#) web site and log into the members-only area using your last name and personalized password as prompted.



- Search for members with whom you want to do business by chapter, state, specialty and more
- Search for current employment opportunities or post a job opening
- Online connection can be automated with e-mail groups for interactive discussions with your peers
- And much more

We will highlight features of the CREW Network site in each newsletter

[Contact our office if you have lost password](#)

Fulbright & Jaworski Becomes Technology Partner

The international law firm Fulbright & Jaworski (**Friend of CREW Austin**) has committed \$225,000 to become CREW Network's Technology Partner. Fulbright's technology grant will enable CREW Network to integrate its business systems among its 60 chapters across North America.



We want to thank **Jane Smith (Past President and CREW Network Board of Member)** for being a avid CREW supporter both on a local and national level. You are awesome Jane!

Picture shows President Marianne Ajemian at the podium presenting the check with 2007 President Elect Lynny Osenbaugh on the left and CREW Network CEO Gail Ayers (in the red suit) on the right.

[Click here for full press release](#)

Commercial Lending Opportunity

Washington Mutual's Commercial Lending Group (CREW Utah Member) is working on a lending opportunity in the Austin area and is looking for an individual in Austin who might be available to fill the position. Specifically, the position is focused on commercial term lending from \$500K - \$25MM on existing and stabilized multi-family, office, industrial, retail, mixed-use and owner-occupied properties.

[Contact Kristy Vook for more info](#)

Get to Know Our Members! Mayfield



Kathy Mayfield
Austin Regional Manager
Capital Certified Development

Kathy Mayfield joined CREW Austin in November 2006. As the Austin Regional Manager for Capital Certified Development Corp, Kathy is responsible for administering and underwriting SBA's 504 Loan Program in the Central Texas area. She has been with CCD since November 2005. Prior to this, Kathy worked for Uptown Houston District as their Director of Economic Development, was an Economic Development & Sales Manager for Enron, and Director of Economic Development for the City of Rowlett. Kathy has served over 20 years in the real estate, finance and economic development industries. She received her BBA-Finance from Angelo State University and Master of Land Economics from Texas A&M University. Kathy was very active in CREW Houston, having served as its Program Chair 2004.

Associations: Society of Texas A&M Real Estate Professionals; RECA; Texas Real Estate License.

2007 CREW Austin Committee(s): 1) Membership Recruitment.

Get to Know Our Members! Kaspar

Mary Alice Kaspar
Principal
Columbus Communications LLC



Mary Alice Kaspar joined CREW Austin in November 2006. As the founder and Principal of Columbus Communications, Mary Alice is a consultant that provides freelance writing and public relations consulting work. From 2000 to 2006, she was a reporter with the Austin Business Journal covering various topics ranging from real estate to the environment. Prior to that, she freelanced for ABJ, and handled public relations for an Austin commercial real estate firm. Mary Alice received a Bachelor in Journalism and Business Foundations Program from the University of Texas at Austin, 1998. She received first place awards in 2002 and 2003 from the Texas Press Association, and "Best Print Reporter" in Austin by the local chapter of the Public Relations Society of America in 2003. Mary Alice is married to Travis Kaspar, a software engineer that also serves as the Chief Technology Officer for Columbus Communications. Her dog, Bear, is her company's CFO - Chief Fun Officer!

Associations: RECA, Headliners Club, church

2007 CREW Austin Committee(s): 1) Special Events

***CREW AUSTIN IS A PROUD MEMBER OF THE
GREATER AUSTIN CHAMBER OF COMMERCE.***

email: crewaustin@austin.rr.com

phone: 512-554-1763

web: <http://www.crewaustin.com/web112/default.asp>

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to amy@aafame.org, by crewaustin@austin.rr.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



CREW Austin | 3209 Blue Ridge Dr | Cedar Park | TX | 78613