

## 2008 Friends of CREW Annual Opportunities – Levels and Benefits



| Friends of CREW Benefits  | Platinum Level<br>\$4,000 | Gold Level<br>\$2,000 | Silver Level<br>\$1,000 |
|---|---------------------------|-----------------------|-------------------------|
| One Free Qualifying Membership (\$300 value)  | X                         |                       |                         |
| Logo and Link to Company Website on CREW Austin Website Home Page for full year   | X                         |                       |                         |
| Appreciation Ad - CREW National Directory including logo & contact info (\$1,500 value)   | X                         |                       |                         |
| Showcased at 1 meeting/event (first come, first serve).<br>Tent info on all tables - 3 minutes in front of group.<br>Profile on Events page of website for that month | X                         | X                     |                         |
| Logo on Friends of CREW Sign (at all events)  | X (prominent)             | X (Next largest)      |                         |
| Up to 4 Newsletter Articles/ Ads  | X                         |                       |                         |
| Up to 2 Newsletter Articles/ Ads  |                           | X                     |                         |
| Up to 1 Newsletter Articles/ Ads  |                           |                       | X                       |
| Company Logo on all printed materials   | X                         | X                     | X                       |
| Contact info and logo on Friends page of the website  | X                         | X                     | X (logo only)           |
| Profile in CREW Membership book   | X (full page)             | X (1/2 page)          | X (1/4 page)            |
| One Friend of CREW badge w/ribbon   | X                         | X                     | X                       |
| Free Lunch Tickets  | X (12)                    | X (6)                 | X (4)                   |
| First Choice of same level for following year   | X                         | X                     | X                       |

## 2008 Sponsorship Opportunities *Continued*

| Friends of<br>CREW Benefits  | Lunch or<br>Networking<br>Event<br>\$750 | Name Tag<br>Sponsor<br>\$2,500 for 8<br>\$1,500 for 4<br>\$1,000 for 2 |
|--|--|--|
| Company logo prominently displayed on <b>ALL</b> name tags at events chosen on first come, first serve |  | x  |
| Company logo prominently displayed at one lunch/event  | x  |  |
| Company identified as a sponsor on lunch/event flyer and CREW Austin website                           | x  |  |
| One complimentary lunch/event attendee   | x  |  |
| Member rate for Company representatives attending lunch/event  | x  |  |
| Recognition by CREW President as lunch/event sponsor   | x  |  |
| Distribution of marketing materials  | x  |  |

*To sponsor or for more information contact:*

*Amy Cooper, Sponsor Chair*

(512) 306-1005 [amy.cooper@lehman.com](mailto:amy.cooper@lehman.com)

# 2008 Sponsorship Opportunities *Continued*



## 2008 GOLF EVENT

| SPONSORSHIP LEVEL  | Name and/or Company Logo on All Printed Materials and Event Advertising | Recognition on Event Program | Recognition in <i>Flick Report</i> of Charitable Contribution | Opportunity to Speak at Event Opening; M/C the Raffle & Present Donation Check (Photo Op) | Official Mention at Open and Close of Event | Recognition by Golf Pro During Clinic | Provided a List of CREW Attendees for Follow Up | Article about Company's Business Published in Austin CREW Online Magazine | Registration for Golfers | Right to have company sign/logo at the chosen hole ( <i>sign to be provided by company</i> ) | Company Logo on Event Golf Shirts |
|--|---|------------------------------|---|---|---|---------------------------------------|---|---|--------------------------|--|-----------------------------------|
| Event Top Partner (1)<br>\$2,500 Purchase w/ Friend<br>\$3,000 Purchase w/out Friend | ✓   | Top Billing                  | Top Billing   | ✓   | ✓   | ✓                                     | ✓   | ✓   | 4                        |  | ✓                                 |
| Hole in One (2)<br>\$1,000 Purchase w/Friend<br>\$1,500 Purchase w/out Friend        | ✓   | ✓                            | ✓   |   | ✓   |                                       | ✓   | ✓   | 2                        |  |                                   |
| Eagle (2)<br>\$500 Purchase w/Friend<br>\$750 Purchase w/out Friend                  | ✓   | ✓                            | ✓   |   | ✓   |                                       |   | ✓   | 1                        |  |                                   |
| Birdies (unlimited)<br>\$300 Purchase w/Friend<br>\$500 Purchase w/out Friend        | ✓   | ✓                            | ✓   |   |   |                                       |   |   | 1                        |  |                                   |
| Hole Host (18)<br>\$200 Purchase w/Friend<br>\$350 Purchase w/out Friend             |   | ✓                            |   |   |   |                                       |   |   |                          | ✓  |                                   |
| Shirt Donation (1)<br>\$2,000 Purchase w/Friend<br>\$2,500 Purchase w/out Friend     |   |                              |   |   |   | ✓                                     |   |   |                          |  | ✓                                 |

### Additional Sponsorship:

Food Host (1) - \$1,000  
(SOLD)

Registration for two (2) golfers; recognition of company in event program; company sign/logo displayed on all food service tables and recognition as food host at the 19th Hole cocktail party; opportunity to network with CREW members; provided a list of CREW Attendees for follow up.

19th Hole Sponsor (1) -  
\$1,250:

Recognition in event program; recognition and opportunity to be the only company present at the 19th Hole buying CREW golfers cocktail(s) after a long day of golf...

# 2008 Sponsorship Opportunities *Continued*

## 2008 Friend of CREW - COMMITMENT INFORMATION

Payments made to CREW Austin, Inc. are not deductible as charitable contributions for Federal income tax purposes.

COMPANY: \_\_\_\_\_

(Please print exactly as you would like it to appear on all printed lists.)

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

*(Sponsor Representative)*

LEVEL CHOSEN: Platinum \_\_\_\_\_ \$4,000      Gold \_\_\_\_\_ \$2,000  
Silver \_\_\_\_\_ \$1,000      Lunch or Networking Event \_\_\_\_\_ \$750  
Name Tag Sponsor \_\_\_\_\_ \$2,500 for 8 \_\_\_\_\_ \$1,500 for 4 \_\_\_\_\_ \$1,000 for 2

GOLF: Event Top Partner \_\_\_\_\_ \$2,500      Hole In One \_\_\_\_\_ \$1,000  
Eagle \_\_\_\_\_ \$500      Birdie's \_\_\_\_\_ \$300  
Hole Host \_\_\_\_\_ \$200      Shirts \_\_\_\_\_ \$2,000  
Food Host \_\_\_\_\_ \$1,000      19<sup>th</sup> Hold \_\_\_\_\_ \$1,250

TOTAL AMOUNT: \$ \_\_\_\_\_

CHECK ENCLOSED

SEND INVOICE

**PLEASE RETURN THIS COMPLETED FORM TO:**

CREW Austin, Inc.

Taxpayer ID # 01-0730138

3209 Blue Ridge Dr

Cedar Park, Tx 78613

512-554-1763 phone ~ 512-828-7456 fax ~ crewaustin@austin.rr.com